



EU YAN SANG INTERNATIONAL LTD

21 Tai Seng Drive, Singapore 535223
Tel: (65) 6225 3211 Fax: (65) 6225 8276

For Immediate Release

**Eu Yan Sang wins Heritage Brand Awards at
Singapore Prestige Brand Award 2016**

Singapore, 29 October 2016 – Leading integrative health and wellness company Eu Yan Sang International Ltd (“EYSI”, “the Group” or “余仁生国际企业”) scooped the ‘Overall Winner- Heritage Brand’ and the ‘Heritage Brand’ awards at the Singapore Prestige Brand Award 2016 for its long standing history in Singapore.

Organised by the Association of Small & Medium Enterprise and Lianhe Zaobao, the Singapore Prestige Brand Award is a branding accolade that honours Singapore brands that have been developed and managed efficiently through effective branding initiatives. Eu Yan Sang has won the ‘Heritage Brand’ award on two consecutive years.

“As we are being celebrated for brand excellence, I would like to thank each one of you for being part of our brand story. Our award win exemplifies the very qualities of a company that is future-ready. Together with the forward-looking new shareholders and fellow colleagues, I’m looking forward that we are able to face challenges and turn them into opportunities and successes with the continuous pursuit of excellence,” said Mr Richard Eu, Group Chief Executive Officer of EYSI.

The awards were presented during a gala dinner today at the Marina Mandarin Hotel.

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About EYSI

Eu Yan Sang International Ltd (“EYSI” or “the Group”) is a leading integrative health and wellness company with a unique heritage in Traditional Chinese Medicine (“TCM”). As one of the largest TCM groups in Asia, EYSI is at the forefront of adopting scientific and innovative approaches in the production and retail of its TCM and wellness products.

The Group has come a long way from its humble beginnings offering TCM remedies to tin mine coolies in Gopeng, Perak, Malaysia 137 years ago. Today, Eu Yan Sang is a household name in Asia with an unrivalled reputation as a trailblazer in the TCM industry. In line with its mission of “caring for mankind”, EYSI is an ardent supporter of community outreach in arts and culture, education, and social causes.

From the sourcing of raw materials to manufacturing and distribution of the finished products, as well as the provision of treatments—stringent quality control of the entire supply chain has earned the brand worldwide recognition for high quality products.

Manufacturing activities are carried out in four of its GMP-certified (Good Manufacturing Practices) factories located in Hong Kong and Malaysia. Every production process demonstrates full GMP accreditation for unmatched quality assurance. The factory in Hong Kong has also earned a certification by the Therapeutic Goods Administration (TGA) of Australia, in accordance with the Pharmaceutical Inspection Convention and Pharmaceutical Inspection Cooperation Scheme (PIC/S) Guide to GMP for Medicinal Products.

In addition to retailing fine quality Chinese herbs and Chinese Proprietary Medicines, the Group also retails health foods and supplements. Currently, it offers more than 300 products under the Eu Yan Sang brand name and over 1,000 different types of Chinese herbs and other medicinal products.

As at 30 September 2016, EYSI has an extensive distribution network comprising 256 retail outlets in China, Hong Kong, Macau, Malaysia, Singapore and Australia. Its products are available online at www.EuYanSang.com, as well as in drugstores, pharmacies, medical halls, supermarkets, convenience stores, hospitals, health clubs and spas worldwide. The Group operates a chain of 33 TCM Clinics in Singapore and Malaysia and two Integrative Medical Centres in Hong Kong. It also operates two food and beverage outlets in Malaysia.

EYSI was listed on Singapore Exchange from July 2000 to 6 October 2016. With effect from 7 October 2016, EYSI is majority-owned by Righteous Crane Holding Pte Ltd, a company set up by the Eu family, Tower Capital TCM Holdings L.P. and Blanca Investments Pte Ltd (an indirect wholly-owned subsidiary of Temasek Holdings).

For more information on Eu Yan Sang, please contact:

Weber Shandwick

Karen Yap

T: +65 6825 8068

M: + 65 9738 6291

E: kyap@webershandwick.com

Eu Yan Sang International Ltd

Cecilia Soh

T: +65 6704 9626

M: +65 9027 5455

E: cecilia.soh@euyansang.com